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The Economic Valuation Of Patents

Introduces economic consulting and applied econometric methods applied to real world problems. Teaches economic methods to analyze issues of intellectual property, environmental damage, trademark infringement, brand value, and consumer demand. Prerequisite: ECON 303. View the course syllabus

Courses > Department of Economics > USC Dana and David ...

The number of patents filed in India has gone up from 39,400 in 2010-11 and 45,444 in 2016-17 to 58,502 in 2020-21 and the patents granted in India have gone up from 7,509 to 9,847 to 28,391 ...

Delhi, Not Bengaluru, Is Start-Up Capital Of India ...

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Animoca Brands, which publishes NFTs and games tied to blockchain platforms, raises \$359M led by Liberty City at a \$5B valuation, ... Meta has filed dozens of patents to monetize its metaverse, including a virtual store with sponsored items, eye and face tracking in headsets, more — Meta hopes to use tiny human expressions to create virtual world of personalised ads — Pupil movements, body ...

Techmeme: Animoca Brands, which publishes NFTs and games ...

Overview: According to IAS 38, Intangible Assets are “resources controlled by the entity” which are expected to contribute future economic benefits to the entity, “lack physical substance and are identifiable”. Some examples of Intangible Assets are goodwill, development costs, copyrights, patents, trademarks, and long-term investments. Except for Intangible Assets with indefinite ...

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