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MANAGING INNOVATION Integrating Technological, Market and Organizational Change Third Edition Joe Tidd Science and Technology Policy Research (SPRU), University of Sussex John Bessant School of Management, Cranfield University Keith Pavitt ffirs.qxd 4/4/05 2:56 PM Page v. 0470093277.jpg

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This third edition of Managing Innovation is dedicated to our co-author, friend and colleague, Keith Pavitt, who died in December 2002. Keith was an inspiration to us, and many others. Keith's research combined empirical evidence and common sense to generate realistic and robust theoretical and practical insights.

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